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“Baywatch” Television Star

Krista Allen To Appear Off Broadway In

PIECES (OF ASS)

Conceived and Directed by Brian Howie

Performances Begin Thursday, July 10th

At Theater 80, 80 St. Mark’s Place

NEWS – 7/3/03:

➤ **Krista Allen Confirmed as Opening Night “CenterPIECE” July 13th**

Krista Allen, “Baywatch” bombshell and Stuff Covergirl and will make her off-Broadway debut in **PIECES (OF ASS)**, where she will be the “CenterPIECE” for the Opening Night performance on July 13th. Like all women who appear in the show, she will perform an original monologue about what it is like to be an attractive woman in today’s society. Best known for her role on “Baywatch,” Krista appeared in the films *Confessions of a Dangerous Mind* with George Clooney and *Anger Management* with Jack Nicholson and Adam Sandler. Also this year, Krista was listed among FHM Magazine’s “100 Sexiest Women in the World.” Other “CenterPIECES” include CBS’ “Survivor” million dollar winner Jenna Morasca, as well as Trishelle Cannatella from MTV’s “Real World” (July 10 – July 13), Kirsten Buschbacher from ABC’s “The Bachelor” (July 15 – July 17), Carol Grow, one of FHM’s “100 Most Beautiful Women” (July 25 – July 27), and Lori Heuring from “Mulholland Drive” and “The In-Crowd” (July 25 – July 27).

PIECES... is unique among off-Broadway shows in that the format allows the producers to mix in special guest stars on select performances - a “CenterPIECE.” “For a night or two, it is the perfect environment for an actress to jump into the rotation and share her unique experiences, to show a different side of herself, to engage an audience for a few minutes on a personal level in a fun environment”, says the show’s director and creator, Brian Howie.

PIECES (OF ASS) features original monologues which all deal with themes uniquely common to the physically blessed female, from the perks and the privileges to the problems and the pressures. These pieces aim to go beneath the beautiful façade and examine the concept of “hot chick angst.” More than just a stage show, **PIECES...** is a complete evening, with live female DJ’s, short films, and cocktails in the Stuff Magazine Lobby Lounge, featuring Grey Goose Vodka – all of these elements are combined to create a party atmosphere at this Village landmark venue, which New York Magazine calls one of its “Favorite Off-Broadway Theatres.”

New Scenario Entertainment is a New York-based production company which pursues opportunities in all facets of the entertainment industry including film, television, stage, and national events. The company’s feature film, “Mob Mentality”, is scheduled for completion later this year.

PIECES (OF ASS) will begin performances on Thursday, July 10th, and will continue through Sunday, August 3rd. Opening night will be Sunday, July 13th. Performances will be Tuesdays through Thursdays at 8pm, Fridays and Saturdays at 7pm and 10pm and Sundays at 7pm. Tickets will be \$35 for weekday shows, and \$40 on weekends. Tickets may be purchased by calling Smarttix at (212) 868-4444, or online at www.piecesofass.com. Photos will be available for download at www.brettsinger.com/clients/piecesofass.html.

PIECES (OF ASS)

Conceived and Directed by Brian Howie

At Theater 80, 80 St. Mark’s Place (between 1st and 2nd Avenues)

SCHEDULE: Tuesdays-Thursdays @ 8pm, Fridays-Saturdays @ 7pm & 10pm, Sundays @ 7pm

OPENING NIGHT: Sunday, July 13th; Opening Night Party at Manna Hatta

Thursday, July 10th through Sunday, August 3rd

TICKETS: \$35.00 and \$40.00; Call (212) 868-4444 or visit www.piecesofass.com
